



Press release

Hudson River Biotechnology (HRB) names Gabino Sánchez as Sales & Business Development Director

Wageningen, 1 September 2020 – Hudson River Biotechnology, an innovative plant biotech company specialized in crop improvement through gene editing, announced today that Gabino Sánchez will join the company as Sales & Business Development Director to lead HRB’s commercial activities.

Gabino Sanchez has more than 8 years of executive experience in industry and academia scouting and implementing the latest genomic technologies for crop improvement. A leader in the field, Gabino brings to HRB extensive managerial expertise in driving growth at innovative organizations, an impressive scientific track record and deep technological expertise.

To help drive HRB’s next phase of growth and build a best-in-class, customer-centric company, Gabino Sanchez will lead global sales for Hudson River Biotechnology, with a specific focus on expanding relationships with customers in the agricultural industry.

“What a great opportunity to be part of Hudson River Biotechnology, such a leading company in the gene editing market. I am excited to become a contributor to the growth of this ambitious and dynamic company.

“We look forward to work with Gabino and continue the rapid expansion of our company” says Rudi Ariaans, CEO and HRB co-founder. “The last five years we have been building a world class gene editing technology organization including very sophisticated R&D capabilities that continue to amaze our customers by creating tomorrow’s crops. We are excited to take the next step on our growth path and expand our market reach even further”.

HRB is a biotech company located in Wageningen (Netherlands), focused on applying the CRISPR technology to plant breeding. HRB develop’s platform technologies that leverage or further enable CRISPR, and that make CRISPR more accessible to its customers and apply these innovations in breeding projects for vegetables, row crops and ornamentals. HRB uses their molecular breeding and target

identification expertise to accelerate breeding efforts in co-development with plant breeders, seed companies and natural ingredient producers of all sizes. Combined, these efforts ultimately contribute to solving global food challenges such as the need for improved nutritional value or reduced pesticide use.

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About Hudson River Biotechnology B.V. (HRB)

Hudson River Biotechnology is a highly innovative agricultural biotech company located in Wageningen (Netherlands) focused on developing CRISPR-enabling platform technologies and applying these for genetic crop optimization towards improving yields, disease resistance and nutritional value.

Our technologies include platforms for identification of unique targets (e.g. SuRE for gene regulatory elements) and CRISPR guide design, and solutions to technical bottle necks in CRISPR workflows such as RNP transfection (e.g. nanoparticles), efficient guide delivery and regeneration.

www.hrb.bio